# Virtual Verde release plan



### **Scenario**

You and your Scrum team at Office Green have conducted a test run, created a Sprint Plan, and mitigated project issues. Your team has completed the first of three releases for Virtual Verde, and are coming up on the second! Here’s the current release plan:

# **Virtual Verde Release Plan**

## **Release 1: Virtual Verde Website**

Release Date: March

Features:

* Virtualverde.com domain is live
* Virtual Verde customers can sign up to be notified when certain plants are available for purchase
* Vendor management protocols are established
* Users can purchase live plants
* Users can purchase flower arrangements
* Users can purchase basic plant care supplies

## **Release 2: Advanced User Engagement**

Release Date: May

Features:

* Users can sign up for emails with seasonal care tips
* Users can purchase plant care tools
* Users can sign up for watering reminders
* Users can access live chat support
* Users can return unwanted plants with pre-printed shipping labels

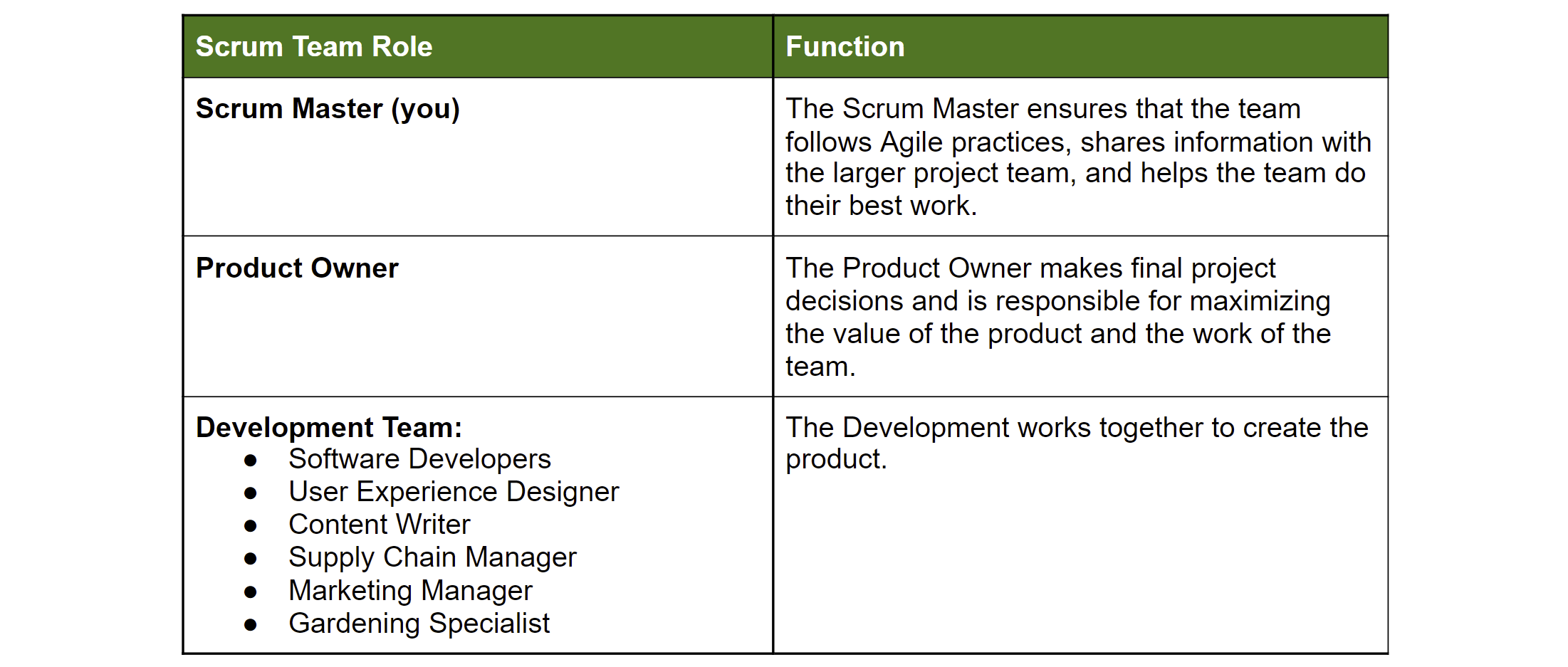
## **Release 3: Vegetable Gardens and Specialty Plants**

Release Date: July

Features:

* Users can purchase Bonsai trees
* Users can sign up for Bonsai care and styling courses
* Users can purchase Bonsai starter kits
* Users can purchase vegetable seeds and plants
* Users can purchase advanced outdoor gardening supplies

## **Team List**

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